

Helping designers  
and labels come  
to life

A place to go  
for the right  
production advice

A full service  
fashion resource  
centre

# KJ PRODUCTION HOUSE

PATTERN MAKING | SAMPLING | SOURCING | CUTTING | MANUFACTURING



[www.kjproductionhouse.com.au](http://www.kjproductionhouse.com.au)



# WHO WE ARE?

If You can  
Dream it,  
You can Do It.



KJ Production House is a full service fashion resource centre for your designer fashion label. **How may we help you?**

We cater to the needs of any person or business wanting to start a new fashion label, grow an existing one, obtain a competitive quote for any part of the fashion production process, or if you want, outsource the entire production department of your fashion business.

If you are just starting out in the industry, we provide advice on your fashion idea giving you a valuable structure and plan to the road ahead - consulting and educating you in how things are done. We want you to learn fast and make the right decisions.

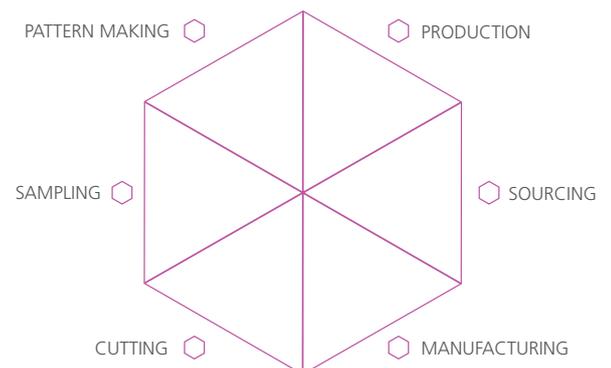
We provide a complete range of clothing production and manufacturing services that you will need on your path to creating your fashion label. We aim to make the entire process of producing your own label as easy as possible guiding you along the way. At the end of this journey, we manufacture and produce your garments ready for the market to enjoy. This is what we love to do and we invite you to find out more. So no matter what style of garment you want to create - womenswear, menswear, activewear, swimwear, childrenswear, uniforms or anything out of the ordinary - we can produce it for you.

**KJ Production House - bringing your fashion ideas to market.**



## OUR SERVICES

- ◆ Production planning, scheduling and quoting
- ◆ Fabric sourcing and advice
- ◆ Accessories sourcing and advice
- ◆ Pattern making
- ◆ Sampling
- ◆ Fitting service
- ◆ Digitizing
- ◆ Grading
- ◆ Marker making
- ◆ Cutting
- ◆ Manufacturing
- ◆ Graphic design
- ◆ Brand development
- ◆ Photography
- ◆ Production consulting





# WHY CHOOSE US?



We believe that it is important to let people know why you should use our services over our competitors, so we have put together 4 key points for you to consider:

- ◆ **YOU DEAL WITH THE OWNER** - As a client, you are dealing directly with and are being guided by the expertise of the owner of KJ Production House - Karen Jakab. She will oversee the entire production process and manage the team.
- ◆ **EXPERIENCE** - We have assembled a professional team of fashion industry experts with decades of experience, working closely with you on all facets of the production process. You will be in safe hands as we have worked on and created hundreds of fashion labels in the past.
- ◆ **GUIDANCE** - We believe that getting the right advice from an experienced production management service will give you the confidence in creating a successful label, rather than make costly mistakes along the way, which is all too common in our industry. This is why we will initially spend time with you explaining the way things work, giving you the right tools to make educated and informed decisions.
- ◆ **OWNERSHIP** - Every client we meet is precious to us and we treat them that way. In fact, we treat every label as if it were our very own. We still get excited about creating a fashion label with you and help bring it to life.



Let's start a conversation today.





# MEET KAREN JAKAB



Karen Jakab is an experienced fashion production industry expert, having worked in the fashion industry for nearly 23 years. Karen has worked for some of the best fashion labels in Australia and has had the pleasure of working with hundreds of talented designers of all ages bringing their ideas to life.

Earlier on, after studying at the Whitehouse School of fashion for many years and learning the theoretical aspects of the fashion industry, Karen decided that she wanted to follow the path of becoming a production manager, rather than a designer - a different path at the time from many of her peers, however she has never looked back.

Karen has previously worked as a production manager for labels such as Charlie Brown, Table Eight, Johnny Dexter, Howard Showers and Lilli where she gained valuable knowledge and insight into both local and offshore large scale production planning and management.

Over recent years, Karen's experience has broadened again to include managing an office of fashion production personnel as well as working with hundreds of designers on the full facet of production management.

Starting KJ Production House was the next logical step in her career. Karen already has an extensive supplier network and other professional industry experts supporting and working with her including pattern makers, cutters, machinists and makers.

She has a solid reputation in the fashion industry and she has proven time and time again that she can make things happen in the most cost effective and timely manner.

To make an appointment and meet Karen Jakab in person, please call her on 0404 015 780 or email [karen@kjproductionhouse.com.au](mailto:karen@kjproductionhouse.com.au)





# STARTING A LABEL



Where do I start? What do I do? Who do I call? How can I bring my label to life? How much will it cost? **Can I do it myself or do I need professional advice, planning and management?**

These questions go through the minds of all designers wanting to start their own label and develop their ideas - especially those people who have never been through the fashion production process from A to Z. Here at KJ Production House we are here to help. We offer you professional and practical advice on your design ideas and suggest a range of options for you to consider. We can also give you a better idea of how much things cost in the ever-changing and fast paced fashion industry.

Trying to do everything yourself may sound like a practical and cost effective option... especially at the beginning. However, it can be very difficult to navigate and manage the complexities and all of the many processes of the fashion production world – either locally and / or offshore. There are many steps along the way and many crucial decisions need to be made to ensure success.

Going directly to individual suppliers, machinists, cutters and makers is one simple mistake that some make as it can be a costly (both in terms of time and money) and fraught with anxiety and potential for error if you don't understand the complete process and efficiencies that can be gained yourself. Our aim is to help you avoid this.

From our experience, branching out on your own will come with some risks and we want to share our experience with you to minimise the confusion and risk. We want to maximise your profits whilst realising your dreams and creating a label that you will be proud of.



# HOW MAY WE HELP YOU?



Here is a more detailed explanation of our services. We can work with you no matter where you are in the production process - the beginning, middle or the end. Rest assured, we will ensure that you get the results that you want.



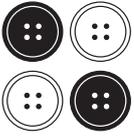
## Fashion Production Planning, Scheduling and Quoting

This is where it all starts. After an initial meeting with KJ Production House, the team can assess your needs, aspirations and requirements. As a client, you will also get a better understanding on how our business works and the value you can get out of using our large range of fashion manufacturing and production services. We believe that it never hurts to start a conversation, have a coffee and a chat about bringing your fashion idea to life.

KJ Production House will put a plan together and some initial quotes to give you a better idea of what is involved. We are currently based in Sydney, however we cater to the needs of the fashion industry in all states. In today's world, business can be carried out no matter the distance using Skype, email and phone calls. What we think is more important, is to find a clothing production and manufacturing service that is easy and convenient to deal with.



# STAGE 1 - THE VISION



## Fabric and Accessory Sourcing

KJ Production House is associated with many suppliers ready and willing to discuss your fabric and accessory needs. They are located throughout Sydney, Melbourne, Queensland and even New Zealand and we have been working with them for many years.

As part of our overall production management service we also offer fabric and accessory advice to assist with you making the best selection for your design ideas. Fabrics and accessories naturally play an integral part of your design, however from our experience, choosing the right type at the beginning and getting professional advice from us, may eliminate any issues that may arise at the manufacturing stage ensuring a more successful outcome.



## Pattern Making

Pattern making is an art form. It requires technical expertise, knowledge, experience and accuracy. Without a pattern, a fashion label cannot be done. This is why it is such an important step in creating your clothing or garment label.

Experience is paramount because a pattern forms the foundation of your design. Our outsourced team of pattern makers work closely with the KJ Production House and its clients to deliver this important stage of the production process.

Our pattern makers have been in the industry for many years and are experienced in customising a pattern for any garment design. They know the industry and have created hundreds of patterns for designers across Australia.

All patterns are created using the latest Gerber software and accompanying this are the specifications, make and design sheets as well as illustrations of your design with full garment construction details. The process is all managed by a production manager working with you on your new fashion label - advising you along the way.





# STAGE 2 - THE CREATION



## Sampling

This is one of the most exciting stages of production where we produce your first 3 dimensional garment and see your ideas come to life. This process is important because it allows you to see the fit and whether your vision actually drapes and fits the way you want it to. Adjustments and variations can be made at this stage prior to going into grading and prior to full production.



## Fitting Service

Seeing your fashion garment that you created on a fit model or mannequin can be a very exciting time for both the KJ Production House team and our clients. The pattern maker will make sure that it fits correctly to the required size and shape as final alterations do happen at this stage ensuring a superior garment goes in to production.



## Digitizing

Digitizing a pattern is a process that involves creating a soft electronic copy of your hard copy patterns (only necessary if you have cardboard patterns). This process is useful because it becomes an electronic archive and can be used as a starting point for all future production. Our digitizing service is quick and cost effective and we can cater to patterns of any size and shape.



## Grading

Grading is not a complex process, nor is it an expensive one. It starts by creating your fit approved base size (usually a size 10) and then graded incrementally to create a full size set. You can nominate specific sizes and stagger production volumes.



## Marker Making

Marker making is another part of the production process. This process obtains the best usage of your fabric with your pattern pieces. It is like putting the pieces of the puzzle together so that all pattern sections across all sizes can be cut out efficiently and cost effectively from your chosen fabric.



# STAGE 3 - PRODUCTION

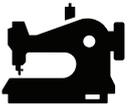


## Cutting

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Cutting of fabrics has now become a far more modern and sophisticated process. Computers are used to laser cut accurate sizes and shapes based on the patterns supplied electronically to the cutters.

We work in close partnership with several cutting services to ensure that all fabrics and styles are cut accurately to the correct specifications. We have been using these cutters for decades and they are the best in the industry.



## Manufacturing

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We offer local as well as off-shore manufacturing of any of your garments. Either option or a combination of both of these methods can be discussed with us at any time. We want to educate and guide you on the pros and cons and more importantly help you in making the right decision that works best for your budget and timeline.

Using local garment manufacturers has its many advantages allowing more contact, face-to-face communications, reliability and quicker turnover in both manufacturing and quotations. We only use a selected group of manufacturers in Sydney who consistently deliver the highest fashion industry standards across their garment production. Karen Jakab has worked with these manufacturers for decades and believes in their ability to deliver, giving confidence that you will be receiving a superior product for your brand label and for the market.

Off shore manufacturing can be less personal, more time consuming, with somewhat less control due to geographical distance and is always slower in manufacturing and delivery lead times, particularly with shipping and custom clearance.

We take complete pride in managing this part of the process ensuring that you are delivered a product exceeding your expectations.



# RELEASING TO MARKET



## Quality Control QC

There is the final check before you receive your new fashion label. A random full size set of each style is measured, checked against the specifications and reported on. We will not release any product that is not acceptable and not of fashion industry standard.



## Branding - Logo design, Photography & Brand Development

We have an in-house marketing and creative service that is available for all clients to use at any time. From brand identity development, logo design and marketing - through to planning and building your website, brochure creation and photography. We have the resources to help bring your brand to the market ready for sale.



## Production Consulting Services

KJ Production House also offers fashion design businesses – small or large, an outsourced production consulting service. You still may want to produce your garments yourself, but need some strategic advice and direction along the way - at the beginning, middle and the end – we can assist.



WE CAN ALSO OFFER SUGGESTIONS ON HOW TO SELL YOUR LABEL



# TESTIMONIALS



HIGH PRAISE - A TRUE MEASURE OF OUR SKILLS, EXPERIENCE AND SERVICE.

Here is a small selection of feedback from some of Karen Jakab's delighted people she has worked with. Should you wish to speak with any of them, we would be more than happy to provide you with their contact details.

## Marie-Claire Taylor - Taylor Sydney

*"I have worked very closely with Karen Jakab over the past three years building and designing my brand! Nothing ever is any problems and always a solution to fix anything. She has a genuine interest in seeing my collection and brand build.*

*Karen is extremely efficient. And her knowledge of managing the production is second to none! I look forward to working alongside her in the future with Taylor Sydney."*

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## Joanne Bedwell - 10 knots

*"Karen Jakab has personally managed all our productions the past few years. We are based in Queensland and felt confident the complete production process was handled professionally and efficiently, without having to be there ourselves.*

*Karen is friendly, hard working and has an admirable attention to detail approach for all her customers."*

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## Matt & Luke - Dirty Daks

*"Coming from having no idea where to start in the fashion industry, Karen and her team helped us plan and design our brand from the bottom up. Her excellent customer service and professional manner gave us the assurance that the design met our specific requirements and the vision we had for our product.*

*Karen was friendly and approachable through all phases of product development giving excellent advice and guidance in the production of our line. We will look to work with Karen and her team again for further product development within our brand."*

## Amanda Watson - The LBD ~ Little Black Dress

*"I have known and worked closely with Karen Jakab for over 2 & 1/2 years utilising her expertise to project manage the entire production each season of my start-up clothing line. Her role encompassed everything from sourcing materials, managing patternmaking, sampling, local and offshore production door to door. Perfect for smaller or newer fashion labels without large budgets, commitment to staff or expertise to undertake all of these roles on their own.*

*Karen is very focused and responsible and nothing is ever too much trouble. There are always easy, cheap options but she does not hesitate to investigate and implement high quality options at the most cost effective prices. I would highly recommend Karen Jakab to any fashion based business for whatever they need."*

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## Meri Berkopec - Meri By Design

*"I found Karen Jakab invaluable particularly in the start-up process - when I was working. I treated Karen like an extension of my business. She managed the entire production process from sampling to grading to production and quality control. She ensured everything was on time, handled any problems and sorted it out even without me ever knowing about them. Karen always kept me informed along the way and helped me immensely on every level. If I needed something, Karen would find the solution. This is the type of industry expert you want on your side."*



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